



## SPONSORSHIP

As a registered charity, CIOB are dependent on the support of sponsors to enable us to host world class events and ensure our members continue to benefit from our commitment to promoting the science and practice of building for the benefit of society, and we thank you for your support.

**For more information about sponsorships at CIOB, please contact:**

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# CONSTRUCTION MANAGER OF THE YEAR AWARDS

29<sup>TH</sup> SEPTEMBER 2021 | [CMYA.CO.UK](http://CMYA.CO.UK)



The Construction Manager of the Year Awards (CMYA) celebrate the achievements of those who inspire, lead and enable the very best delivery of a project and produce buildings that have a positive impact on those who use them.

These unique awards were initiated in 1978 by the Chartered Institute of Building (CIOB). During this time, CMYA has been showcasing incredible talent and highlighting the abilities of Construction Managers across the UK every year. An in-depth judging process ensures that the calibre of winners is consistently high, and as a result, the awards have a reputation for identifying the future leaders in the construction industry.

Our sponsorship packages are crafted specifically to meet your needs in the best possible way, whether the event is held online or at the Grosvenor House Hotel in London.

*If you make it to the awards ceremony, that alone is a great achievement and if you are fortunate enough to take home a medal, it really is life changing.*

Matt Crookes, CMYA finalist

*This is a relatively small industry. Getting CMYA recognition definitely raises your profile. It's great to have on your CV and is valued by employers.*

Julia Howard MCIQB, CMYA finalist

*As a CMYA judge, it is an honour and a privilege to spend time with some remarkable people, delivering remarkable projects.*

Gavin Heaphy MCIQB, CMYA judge

*Revel in your achievement as it really is a pinnacle of your career. Do not be shy in using your success as recognition of you and your team's capability in demonstrating true excellence in construction.*

Dennis Wilson, 2015 CMYA winner

|            | <b>HEADLINE SPONSOR</b><br><b>£7.5K+VAT FOR ONLINE EVENT</b><br><b>£12K FOR FACE TO FACE EVENT</b>  | <b>GOLD SPONSOR</b><br><b>£3K FOR ONLINE EVENT</b><br><b>£5K FOR FACE TO FACE EVENT</b>  | <b>SILVER SPONSOR</b><br><b>£2.5K+VAT</b>  | <b>BRONZE SPONSOR</b><br><b>£1K+VAT</b>  |
|------------|---|--|--|--|
| SUMMARY    | CMYA sponsored by [COMPANY NAME]. Highest level sponsor with specific in-show content.  | Category sponsor   | Recorded content in Finalist Briefing Pack   | Gift for finalists   |
| PRE-EVENT  | Headline recognition on all digital and printed communications & information<br>Logo and 100 word company profile on website<br>Social media recognition of being our 2021 CMYA sponsor<br>Article in Construction Manager Magazine   | Logo on all digital and printed communications & information<br>Logo and 50 word company profile on website<br>Social media recognition of being a sponsor           | Logo on all digital and printed communications & information<br>Logo and 50 word company profile on website<br>Social media recognition of being a sponsor<br>A recorded presentation included in the digital briefing pack sent to entrants as they are confirmed as finalists. | Logo on all digital and printed communications & information<br>Logo and 50 word company profile on website<br>Social media recognition of being a sponsor   |
| ON THE DAY | 2 minute film played as part of the show, including a personal introduction to the film from CIOB Chief Executive Caroline Gumble<br>On stage (or recorded) presentation of a special award (eg Rising Star Award)<br>Headline branding across entire event<br>VIP table for 10 if event held in a face to face format. | On stage (or recorded) presentation of your category medals<br>Logo on screen and on all event materials<br>VIP table for 10 if event held in a face to face format. | Logo on screen and on all event materials<br>Option to purchase 2 event tickets at a discount price of £100+VAT if the event is held in a face to face format  | Logo on screen and on all event materials<br>A branded gift supplied by you to be included in the finalist event packs that are sent to enjoy with a digital event.<br>A branded gift supplied by you to be placed on all finalist tables at a face to face event. |
| POST-EVENT | Headline recognition in special CMYA feature in Construction Manager Magazine<br>Full page advertisement in CM Magazine CMYA feature<br>Congratulations email sent on your behalf to all winners<br>Headline recognition in all celebratory comms   | Full page advertisement in CM Magazine CMYA feature  | Logo in CM Magazine CMYA feature   | Logo in CM Magazine CMYA feature   |

