

About Us

The Chartered Institute of Building is at the heart of a management career in construction. We are the world's largest and most influential professional body for construction management with 46,000 members.

We have a Royal Charter to promote the science and practice of building and construction for the benefit of society, and we've been doing that since 1834. Our members work worldwide in the development, conservation and improvement of the built environment.



VISION

Improve the quality of life for the users and creators of our built environment



MISSION

We drive up professional standards, push forward innovation, influence political decisions and strengthen talent across the global CIOB community



VALUES

Professionalism: We champion standards and professional ethics in the science and practice of building

Integrity: We strive for equity and fairness in our decision making and treatment of others

Excellence: We pursue the highest standards of quality in everything we do

Respect: We consider the impact our actions will have on individuals and the public good

Our 46,000 individual Chartered Members and Fellows come from Tier 1 contractors right through to SMEs and sole traders, working at management level and above.

We also have Chartered Building Companies & Consultancies, plus Training Partners who tend to be large companies that work with us to put tranches of their staff through the Chartered Membership Programme.

Our regional committees, made up of members, work directly with our Hub Teams to increase our impact and influence in their region, plus we have Trustees, Boards, Committees and Special Interest Groups who guide and support the organisation, along with our President.

STEP INTO THE SPOTLIGHT

AS A CMYA SPONSOR



CONSTRUCTION
MANAGER OF THE
YEAR AWARDS

Awards Event

Grosvenor House Hotel | London | 30 September 2020

CIOB have been celebrating excellence in construction for over 40 years with the Construction Manager of the Year Awards.

These prestigious awards are unique in the way they reward exceptional individuals; not the project, not the company, but the Project Manager that made it all happen. The evening is exciting, glamorous and emotional. The awards are well recognised for identifying the future leaders of our industry.

Key facts:

- Awards event attended by around 800 guests
- Approximately 80-90 finalists across 10 categories
- Tier one companies right through to SMEs represented in the finalist line-up
- 24 hours in Social Media (2019 event)
 - 512 #CMYA tweets from 224 different tweeters
 - 3.5m potential audience reached
 - 668 clicked links from CIOB CMYA social posts

Finalist Briefing Event

London | July 2020

Once we have announced the finalists, we hold an evening briefing event with drinks & canapes where finalists can bring along their client or manager to receive congratulations from the CIOB President & CEO, and hear from previous winners who talk about how their win has impacted their career.

Key facts :

- Briefing event attended by around 150 guests
- Attendees include Finalists with their Client or Manager, Gold and Silver Sponsors, Previous Winners, Judges and CIOB officials

Marketing & Communications

January 2020 – October 2020

- Promotion to 34,000 CIOB UK members via email and through Construction Manager magazine
- Dedicated website www.cmya.co.uk with 20,000 unique users in 2019.
- Promotion through social media:
 - Twitter: 37.1k followers
 - LinkedIn: 42k followers

GOLD SPONSORSHIP £10K+VAT

- **Gold Sponsors choose which award they would like to sponsor from categories such as Schools, Offices, Leisure, Residential, Public & Infrastructure, Restoration and others.**
- As finalists are announced, we will write to all of those in your category, introducing you as their sponsor and encouraging direct interaction with you.
- In addition to the awards event itself, you will also have the chance to meet finalists at an intimate briefing event which is held in London in July. This is where finalists hear from previous winners about how their success has impacted their career and learn what to expect on the night of the awards.
- Your brand will be seen across the whole campaign with logo placement on all promotional activity, digital marketing, communications with entrants, printed materials.
- You will enjoy a VIP table for ten guests including a champagne drinks reception and exquisite three course meal with wine; you might choose to invite your best customers or perhaps reward your highest performing staff.
- You will present the medals for your category on stage at the awards event, with your logo displayed on the large screen and your own promotional video playing (no sound) while guests are dining.

SILVER SPONSORSHIP £5k+VAT

- **This sponsorship is for the Finalist Briefing Event which is held in London in July following the announcement of the finalists.**
- Around 100 guests attend this intimate evening drinks reception, where finalists and their supporter (usually their manager or client) meet each other and hear from previous winners and senior CIOB officials about how their win can impact their career.
- Your brand will be seen across all communications and printed materials related to this event.
- You can also choose to take the stage to offer words of congratulations to the finalists and tell guests about your organisation.
- You will also enjoy 5 tickets to the Awards Event in September at the Grosvenor House Hotel where your logo will be shown on screen and in the programme.

BRONZE SPONSORSHIP £2.5k+VAT

- **This sponsorship is for the Champagne Drinks Reception as VIPs arrive at the Grosvenor House and includes 5 VIP tickets to the awards event**
- We usually expect to welcome around 100 VIP guests into a private champagne reception held on the balcony overlooking the spectacular Great Room.
- As our Bronze Sponsor, you can co-brand this drinks area have a unique opportunity to engage personally with senior CIOB officials and some of the most influential figures in the UK Construction Industry.

SUPPORTER £1K+VAT

- **This sponsorship is ideal for companies who want to show their support for the exceptional individuals that work in the construction industry.**
- You will enjoy two tickets to the Awards Event.
- Your logo will appear on all event-related communications and printed materials.

To enquire about sponsorship please contact:

Annabel Daniels | Head of Sales & Partnerships adaniels@ciob.org.uk | 01344 630878

Nicola James | Partnerships Executive njames@ciob.org.uk | 01344 630781

www.cmya.co.uk